



# FACE OFF

OFFICIAL NEWSLETTER OF THE  
ASSOCIATION OF AMERICAN HOCKEY LEAGUE BOOSTER CLUBS

Volume 2 Issue 2

June 2011

## Convention Attendees

Albany - 16  
Baltimore - 2  
Binghamton - 36  
Bridgeport - 16  
Chicago - 1  
Cleveland - 5  
Connecticut - 3  
Halifax - 1  
Hamilton - 7  
Hershey - 22  
Lowell - 10  
Manchester - 13  
Peoria - 3  
Philadelphia Firebirds - 1  
Philadelphia Phantoms - 8  
Pittsburgh - 7  
Portland - 4  
Providence - 5  
Rochester - 18  
Rockford - 4  
Springfield - 6  
Syracuse - 18  
Utica - 1  
Wilkes-Barre/Scranton - 15  
Worcester - 8

Total Attendees as of 5/30/11  
is 230.

Most importantly, there will be  
22 rookies.

## MMBC helps New Hampshire Public Television

On Monday, May 9<sup>th</sup>, nine members of the Manchester Monarchs Booster Club volunteered their time to work the annual New Hampshire Public Television Spring Auction. As they do every year, they worked "sports night", where everyone wore their sports gear...a lot of Monarchs jerseys, Boston Red Sox shirts and any other sports related items.

MMBC members were assigned tasks such as taking bids over the telephone, running bids to the boards, marking the boards and sorting bids...one or two people even got the chance to model an item or two on television. Monarchs PA announcer, Sean Sullivan, also volunteered his time to the event.

His job was to stand in front of the camera and describe each item.



Most of the booster club volunteers worked the 5pm to 9 pm shift, while a couple of people worked until after midnight. During the auction a local restaurant donates dinner and each person gets a chance to sample the goods.

Thanks to Marlene Lein, Pat Kisselburg, Bill Walch, Steve & ML Belforti, Steve Englert, Noelle Clarke, Todd & Veronica Hannemann for volunteering your time to this worthy cause.

The auction raised about \$450,000, which is vital to the station now that starting July 1st, they will lose state funding (\$2.7 million, or 31% of their budget) because of state budget cuts. NHPTV has laid off a dozen talented and dedicated colleagues and long-running local program series NH Outlook and Granite State Challenge have been placed on hiatus. The rest of the staff will have their salaries and benefits reduced.

Photos of this event on page two.

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## Board of Directors

### President:

**Howie Lewis**

howie\_lewis@verizon.net

### Vice President:

**Jeff Krupel**

jk0527@att.net

### Treasurer:

**Chris O'Shea**

hockeynanny20@aol.com

### Secretary:

**Cindy Haluszczak**

tetaksenia@aol.com

### Convention Chair:

**Melinda Harty**

msh691@aol.com

## Mission Statement

The purpose of this organization will be:

- a. To promote better understanding between Booster Clubs and the American Hockey League Organization.
- b. To Compare and attempt to alleviate problems confronting each individual Booster Club.
- c. To act as a social organization for Booster Club members.

## Submitting an Article

To submit an article to this newsletter, please email it to [lighthouseman2@yahoo.com](mailto:lighthouseman2@yahoo.com) with "AAHLBC Newsletter" in the subject line.

**Please note: Your club must be a member of the AAHLBC in order to submit an article to this newsletter.**

**Editor: Bill Walch**

## MMBC TV Auction Photos



Photos by Steve Belforti and NHPTV's Facebook page

## AAHLBC Convention Side Notes

230 people signed up at this point – more than the last couple of years. Many plan to arrive on Wednesday or Thursday...

We still need a couple clubs to volunteer to host a hospitality room. Hershey will be hosting Friday night, so there is still a need for hosts on Thursday & Saturday nights. Two clubs can go together if it makes things easier. Please contact Melinda Hardy at [mhardy@valspar.com](mailto:mhardy@valspar.com) if your club would like to volunteer.

Here is the link to the hotel to make your reservations for the extra nights. Extra night reservations must be made by **August 16, 2011**:

<http://www.starwoodmeeting.com/StarGroupsWeb/booking/reservation?id=1011100452&key=D6F31>

The Democratic National Convention chose to meet in Charlotte, NC for convention in 2012 (they were considering Cleveland). That said, the Cleveland BC will now be hosting Convention in 2012. Portland will host in 2013. Halifax has declined for 2014, so it goes to the Philadelphia Firebirds, then 2015 to Pittsburgh. Philadelphia & Pittsburgh may combine for 2014. Rochester would host in either 2015 or 2016...

Shirt & Pin orders will be coming soon...



## AAHLBC Broomball Tournament

Hosted by the Syracuse Crunch Corps

**July 9, 2011**

**Cicero Twin Rinks, Cicero, NY**

**Games begin around 7 am.**

## Who Are We? Hamilton

The Hamilton Bulldogs Booster Club is known as The Growl Booster Club. It was founded by Dave and Thomas Corson in 1996, shortly after the Edmonton Oilers moved their farm club from Cape Breton, Nova Scotia to Hamilton, Ontario.

Their board members are elected at the Annual General Meeting held each April. Tenure is for one year. The board consists of the following positions: President, Vice President, Treasurer, Secretary and three Directors.

The Growl is a non-profit organization and strives to raise money for local charities through events and fundraisers. We support many different charities and always welcome new suggestions from our members. Donations of cash, food and gifts have been made to the following charities over the course of our existence: Big Brothers/Big Sisters, Canadian Cancer Society, Good Shepherd, Hamilton Bulldogs Foundation, Hamilton Bulldogs Youth Fund (Bulldogs Buddies), Juvenile Diabetes, Martha House, McMaster Children's Hospital, Salvation Army, SPCA Hamilton, United Way.

## Booster Club Happenings

The **Binghamton Senators Booster Club** collected non-perishable food donations for CHOW (Community Hunger Outreach Warehouse). The food donation barrel was overflowing and they needed a cart to take the food out to the van. Along with the food, BSBC added a monetary donation from there 50/50 in the amount of \$360.50.

The **Bridgeport Sound Tigers Booster Club** sold booster bracelets this past season. Karen Benway created every single bracelet and because of her efforts, the BSTBC raised over \$1,500 toward their charities.

The **Chicago Wolves Booster Club** will be participating in the American Cancer Society's Relay for Life on July 29 & 30...

The **Hershey Bears Booster Club** will be participating in the American Cancer Society's Relay for Life on June 10 & 11 at the Susquehanna High School in Harrisburg, PA.

The **Rochester Americans Booster Club** made monetary donations to the Arthritis Foundation Upstate New York Chapter, the Arc Foundation of Monroe, NY and Honor Flight Rochester, Inc. Honor Flight flies World War II veterans to Washington, D.C. to visit their memorial and other well-known memorials and monuments in the area...The annual Amerks Booster Club Picnic will take place on July 30th at Webster Park.

The **Rockford Icehogs Booster Club** held a car wash to raise funds for their Relay for Life team.

The **Syracuse Crunch Corps Booster Club** will be hosting the 2011 AHL Booster Club Broomball Tournament at Cicero Twin Rinks in Cicero, NY on July 10th.

The **Worcester Sharks Booster Club** will be participating in the American Cancer Society's Relay for Life on June 17 & 18 at the Holy Cross - Freshman Field in Worcester, MA.

## 2011 AAHLBC Convention Side Trips - Hershey

### Thursday, September 8, 2011

**Brewery Tour & Pub Crawl:** This will take you on a tour of our local establishments. We will stop at the Appalachian & Lancaster Brewing Companies and then head to downtown for a tour of some of Harrisburg's downtown taverns. Due to the location of the hotel, we will be using a bus for the crawl. **Cost for the bus will be \$15 per person.**

### Friday, September 9, 2011

**Gettysburg:** A bus trip to the town where many historic battles were fought, tours of the battlefields, museums and historic sites. **Bus and tour cost \$30 per person.**

**Pennsylvania Dutch Country:** A bus trip to the area will include a visit to an Amish farm and other area attractions. **Bus and tour cost \$40 per person.**

**Lancaster Outlets:** One of the largest outlet areas in the Northeast, you can find anything you could possibly need and/or want in this group of stores. **Bus and tour cost \$30 per person.**

**Golf Outing:** A trip to a local golf course for 18 holes of fun(?). **Cost of golf \$25 per person.**

**Harley Davidson Plant, York, PA:** Tour of the factory of America's most popular brand of motorcycle. **Bus and tour cost \$20 per person.**

### Saturday, September 10, 2011

**Downtown Hershey Tour:** A trip to see "The Hershey Story", a new museum chronicling the development of the town and the life of the man whose name gave the area its identity. This will be followed by a 1-hour trolley tour of the area which begins and ends at Chocolate World. **Bus and tour cost \$25 per person.**

**Hollywood Casino @ Penn National Race Track:** Slots and Table games are all included in this casino, and if you need a break, there is a simulcasting area for nationwide horse racing just upstairs. **Bus cost \$30 per person (vouchers will be included).**

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Please make check payable to "Hershey Bears Booster Club" and return with the following to:

Hershey Bears Booster Club PO Box 15 Hershey, PA 17033

Please Return By July 15th:

\_\_\_\_ Thursday - Pub Crawl \$15  
\_\_\_\_ Friday - Gettysburg \$30  
\_\_\_\_ Friday - PA Dutch Country \$40  
\_\_\_\_ Friday - Lancaster Outlets \$30  
\_\_\_\_ Friday - Golf \$25  
\_\_\_\_ Friday - Harley Davidson Plant \$20  
\_\_\_\_ Saturday - Downtown Hershey \$25  
\_\_\_\_ Saturday - Hollywood Casino \$30

**Total Enclosed \$ \_\_\_\_\_**

Name: \_\_\_\_\_

Booster Club: \_\_\_\_\_

Email address or phone number: \_\_\_\_\_